



Tracy Furey **Global Head, Communications & Advocacy Oncology and Head US Corporate Communications**

Tracy Furey is Global Head, Communications and Advocacy, for Novartis Oncology and Head of US Corporate Communications for Novartis. She serves on the US Country Leadership Team (CLT).

Tracy drives communications strategy and reputation management for Global Oncology and collaborates with US business communications leads, Government & Public Affairs, and the US CLT to enhance and protect the company's reputation. She also works with People & Organization partners to accelerate the Novartis culture movement and build a stronger sense of community among US-based associates.

Tracy joined Novartis in 2011 as Vice President, Oncology Public Affairs & Communications for the US. Previously, she served as Vice President, Public Affairs, at Bristol-Myers Squibb, specializing in corporate and executive communication, and brand reputation management. Prior to that, she worked at a healthcare public relations agency.

Tracy holds a B.A. degree in Communications from Adelphi University.