About Cookies on this Novartis Pharmaceuticals Corporation Website [1]

What is a cookie?

Cookies are small text files that are sent to your computer when you visit a website. Cookies on Novartis web sites do lots of different jobs, like letting you navigate between pages efficiently, storing your preferences and generally improving your experience of a website.

Novartis sites can use some non-essential cookies. We do this to gain useful knowledge about how the sites are used so that we can keep improving them for our users, as well as for the purposes described below. Without the knowledge we gain from the systems that use these cookies we would not be able to provide the service we do.

The types of cookies we use

If you decide to set the language, font-size or specific version of the site (e.g. high-contrast), we use "user interface customization cookies". Once set, you do not need to specify your preferences again on another visit to the site.

If you use parts of the site that require registration to access content, we will place an "authentication cookie" on your computer. This allows you to leave and return to these parts of the site without re-authenticating yourself.

If you have Adobe Flash installed on your computer (most computers do) and you use video players, we store a "flash cookie" on your computer. These cookies are used to store data needed to play back video or audio content and store the user's preferences. If you do not want Flash LSOs stored on your computer, you can adjust the settings of your Flash player to block Flash LSO storage using the tools contained in the Website Storage Settings Panel [2]. You can also control Flash LSOs by going to the Global Storage Settings Panel [3] and following the instructions (which may include instructions that explain, for example, how to delete existing Flash LSOs (referred to "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and how to block Flash LSOs that are not being delivered by the operator of the page you are on at the time). Please note that setting the Flash Player to restrict or limit acceptance of Flash LSOs may reduce or impede the functionality of some Flash applications.

Novartis likes to understand how visitors use our websites by using web analytics services. They count the number of visitors and tell us things about the visitors' behavior overall – such as identifying the search engine keywords that lead the user to the site, the typical length of stay on the site or the average number of pages a user views. For this purpose we place a

"first party analytics cookie" on your computer.

We may also use services such as Google Analytics to track web statistics. In this case, Google will place a "3rd party cookie" on your computer. This is also the case when we use Google Maps.

If you are using one of our U.S. Healthcare Professionals websites, we may use third-party advertising companies to serve advertisements regarding products and services that may be of interest to you when you access and use our websites and other online properties, based on information about your use of our websites and/or other online properties. To do so, these companies may place or recognize a unique cookie on your browser, including through the use of pixel tags, or use other tracking technologies. To learn more about these practices, including your choices in connection with them, please visit http://www.adobe.com/privacy/opt-out.html [4], http://optout.networkadvertising.org/#/ [5] and http://www.aboutads.info/choices [6].

Any data collected by using these cookies will be stored and managed by Novartis or one of its trusted affiliates in countries Novartis operates in.

For more information or how to contact Novartis, please refer to the Novartis Data Privacy Policy [7] or the Novartis privacy policy associated with the website through which you are accessing this cookies notice.

How to control cookies

If you don't want to receive cookies, you can modify your browser so that it notifies you when cookies are sent to it or you can refuse cookies altogether. You can also delete cookies that have already been set.

If you wish to restrict or block web browser cookies which are set on your device then you can do this through your browser settings; the Help function within your browser should tell you how. Alternatively, you may wish to visit www.aboutcookies.org [8], which contains comprehensive information on how to do this on a wide variety of desktop browsers.

Accordion Type:
Collapsible

Source URL: https://www.novartis.us/about-cookies

Links
[1] https://www.novartis.us/about-cookies
[2] https://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html
[3] https://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager03.html
[4] http://www.adobe.com/privacy/opt-out.html
[5] http://optout.networkadvertising.org/#/
[6] http://www.aboutads.info/choices
[7] https://www.novartis.us/privacy-policy
[8] http://www.aboutcookies.org/